



MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
WASTE AND HAZARDOUS MATERIALS DIVISION

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the  
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF  
ENVIRONMENTAL QUALITY, WASTE AND HAZARDOUS MATERIALS DIVISION,  
STORAGE TANK AND SOLID WASTE SECTION, AT 517-241-2924

YEAR 2009 **FOR MDEQ USE ONLY**

EDM2010-019

Date Received by MDEQ: 4/13/11

Received by: MLC

Fee:

Yes ☒ No ☐

\$3,000.00

**ELECTRONIC DEVICE MANUFACTURER**

1. Company Name (True Name and All Assumed Names): Haier America

2. Area Code and Telephone Number:  
212-594-3330

3. Manufacturer of:

Video Display Devices

Yes

☒

No

☐

Computers

Yes

☐

No

☐

Printers

Yes

☐

No

☐

4. Mailing Address:

Address: 1356 Broadway

City: New York

State: NY

ZIP: 10018

Country: USA

County (if in Michigan):

5. Home Web Site Address: www.haieramerica.com

6a. Contact name: Kenji Higa

6b. Contact e-mail address: khiga@haieramerica.com

6c. Contact telephone number: 212-594-3330

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) HAIER

(e)

(b)

(f)

(c)

(g)

(d)

(h)

**DNRE**

APR 13 2011

ENVIRONMENTAL RESOURCE  
MANAGEMENT DIVISION

**For Cashiers Use Only**

\$3,000.00 rec'd 11/23/10

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program?  
<http://www.haieramerica.com/recycle>

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 1-800-732-9254

## TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.  
All material sent to ERI is 100% recycled into 3 main commodities: metals, plastic and glass. No electronics are placed in landfills and nothing is illegally exported to other nations.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?  
Company Website and Customer Service staff is updated on the collection events which details the collection events/drop-off points

11. How do you provide information to consumers on how and where to return covered electronic devices?  
• Collection Events and w/ collectors

## TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:  
  
42.51 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:  
All electronic devices were collected and recycled by ERI. All electronic waste is manually de-manufactured to its commodity form. Plastic is removed from all electronic waste, separated, and bailed for OEM production. CRTs are separated then fed through ERI's mechanical CRT Crusher. The CRT Crusher machine breaks the glass, magnetically separate all non-ferrous metal products and capture all the dust and lead into a unique dust collection system. Crushed CRT Glass is placed into a lined Gaylord box to prevent leakage or spillage into the environment when transporting to the OEM. Metal is removed through a shredding and manual separation process, separated, then the metal is sent to a smelter for recovery and/or bailed for OEM Production.

I, the undersigned registrant, swear and affirm, **UNDER PENALTY OF LAW**, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

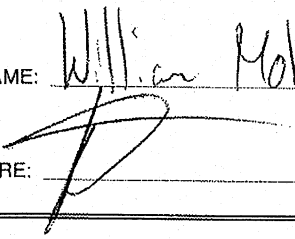
PRINT NAME:

William Molesworth

DATE:

10/29/10

SIGNATURE:



TITLE:

VP Digital Product Group